



Confederation of Indian Industry

11th Edition

AUTO SERVE[®]

2025

India's Go to Event for Automotive Aftermarket

CONCURRENT EVENT

CII

INTERNATIONAL AUTO TECH

EXHIBITION & CONFERENCE ON AUTOMOTIVE INNOVATION

"Global Mobility Transition – The Pulse of Change"



An Exhibition & Conference on
**Automotive Care, Maintenance, Service, Alternative Fuels,
Garage Equipments,
Automotive Innovation & Components**

09

10

11

October
2025

Chennai Trade Centre
Chennai, India

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INDIAN AUTOMOBILE INDUSTRY

Today, India ranks among the world's top automobile markets, with a robust ecosystem encompassing not just vehicle manufacturing but also a thriving network of auto components, accessories, and aftermarket services. This growth has been fuelled by a large and skilled workforce, favourable government policies, and an increasing demand for mobility across urban and rural landscapes.

The automobile sector is a cornerstone of India's economy, contributing 7-8% to the GDP and providing millions of jobs through manufacturing, supply chains, and service networks. With over 30,000 registered enterprises, the sector supports a vast aftermarket ecosystem for vehicle maintenance, repair, and customization.

ADVANTAGE OF SOUTH INDIA

The automotive aftermarket in South India is thriving, driven by a blend of technological advancements, skilled labour, and a robust manufacturing base.

Tamil Nadu, often called the "Detroit of Asia," leads with a significant share of India's auto component production, supported by major players like Ashok Leyland, BMW, Hyundai, Renault, Royal Enfield and TVS. The state's extensive industrial parks and port facilities enhance its export capabilities.

Karnataka and Telangana are also key contributors, with Bengaluru's IT hub fostering innovation for companies like Toyota and Volvo, and Hyderabad supporting over 100 component makers, particularly in the EV sector. **Andhra Pradesh** is emerging as a notable player with Kia and Isuzu in Sri City, focussing on cylinder liner production and job creation. **Kerala**, despite a smaller manufacturing base, offers skilled labour and emphasizes sustainability, supporting various service units. This dynamic ecosystem positions South India as a pivotal region for automotive aftermarket growth and innovation & Components.



The **11th** Edition of **"Autoserve 2025"** – An event on Automotive Aftermarket and Services scheduled from **09 - 11 October 2025**, at **Chennai Trade Centre, Chennai, India**. Concurrently CII is launching its maiden Edition of **"International Auto Tech"** focussing on innovation and advanced technologies in automotive sector.

On the sideline of the exhibition an International Conference on **"Innovations in Manufacturing & Services in the Automotive Sector with Special focus on CV & Logistics sector"**

This **3 - Day Exhibition and Conference** will provide a platform for all stakeholders in the Automotive industry to showcase innovations in automotive care, service solutions, and automotive components. Participants will also have the opportunity to network, explore, and identify products that meet future global requirements within the automotive sector.



With the growing demand in the domestic and overseas markets, the automotive industry in India is continuously in search of innovations and advanced technologies to update itself with the global trends and competitions.

Against this backdrop, **International Auto Tech (IAT)** is a new initiative, conceptualized by the Confederation of Indian Industry (CII) to provide a suitable platform for its members and other stakeholders of this sector, to come together, showcase innovations, latest technologies, and network to explore and identify the right products for future global requirements in the Automotive sector.



EVENT FACT SHEET



**3 Day
Exhibition**



**1 Day
Sectoral
Conference**



**250 +
Exhibitors**



**400 +
Delegates**



**15000 +
Business &
Trade Visitors**



**International
Pavilion & Brands
Representations**



**B2B Meetings &
Networking with
key stake holders**



**New Product
Launches &
Presentations**



**Sectoral
Supporting
Associations**

EXHIBITOR PROFILE

Autoserve Exhibitors

- ◉ Accessories and Interior
- ◉ Battery and Battery Chargers
- ◉ Bus Body Builders
- ◉ Charging Infrastructure
- ◉ Collision and Repair Equipment
- ◉ Commercial Vehicle Services
- ◉ Components and Spare Parts
- ◉ Manufacturers
- ◉ Conversion Kits
- ◉ Diagnostic Instruments
- ◉ Electric Vehicles
- ◉ Finance & Insurance
- ◉ Garage Equipment and Tools
- ◉ Material Handling Systems
- ◉ Paint Booth Manufacturers
- ◉ Repair and Maintenance Equipment
- ◉ Services Centre's
- ◉ Software for Dealer & Workshop Management
- ◉ Tyre and Re-treading Equipment
- ◉ Vehicle Care Products
- ◉ Wheel Alignment & Balancers

International Auto Tech Exhibitors

- ◉ Auto Components
- ◉ Air Conditioning Systems
- ◉ Safety Equipments
- ◉ Testing Equipments
- ◉ Auto Electronics
- ◉ Engine Components
- ◉ Transmission & Drive Lines
- ◉ EV Components
- ◉ IT Solutions
- ◉ Design Concepts
- ◉ Interiors
- ◉ Raw Materials
- ◉ Machine Tools / Hand Tools
- ◉ Insurance Providers
- ◉ Leasing & Finance Agencies
- ◉ Academia

* This list is illustrative...

VISITOR PROFILE

- ◉ Automobile Dealers
- ◉ Battery Dealers and Mechanics
- ◉ Bus Operators
- ◉ Dealers & Distributors of Tyres, Lubricants, Spare Parts / Components
- ◉ Design and Product Development Personnel from Manufacturers
- ◉ End Users and Consumers
- ◉ Fleet Managers
- ◉ Four-Wheeler Clubs
- ◉ Heads of Training
- ◉ Individual Mechanics
- ◉ Maintenance Heads from State Transport Corporations
- ◉ Mechanics
- ◉ Owners / Managers of Service Stations
- ◉ Service Heads of Automobile Companies
- ◉ Spare Parts Distributors & Dealers
- ◉ State Transport Maintenance Departments
- ◉ Transport and Logistics Companies
- ◉ Truck Owners | Truck Operators
- ◉ Two and Four-Wheeler Clubs
- ◉ OEMs and Dealers
- ◉ Overseas buyer delegations
- ◉ Int'l Business visitors
- ◉ Vehicle Manufacturers
- ◉ Dealers and distributors
- ◉ Government Officials
- ◉ Senior Executives of PSUs
- ◉ CEOs / Decision Makers
- ◉ Division Heads
- ◉ Managers/Department Heads
- ◉ Engineers
- ◉ Senior Management from Industry
- ◉ Technicians
- ◉ Vendor Development Teams
- ◉ Delegations from Technical Institutions
- ◉ Consultants
- ◉ Academia

* This list is illustrative...



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 294 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2024-25, CII has identified "Globally Competitive India: Partnerships for Sustainable and Inclusive Growth" as its Theme, prioritizing 5 key pillars. During the year, it would align its initiatives and activities to facilitate strategic actions for driving India's global competitiveness and growth through a robust and resilient Indian industry.

With 70 offices, including 12 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 300 counterpart organizations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community.

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